

# Expanding the Divest-Invest movement in continental Europe with trusts and foundations

18:00 – 19:30 on Tuesday 8th December

Fondation Charles Leopold Mayer 38 rue Saint Sabin, F - 75011 Paris

- 18:00** Welcome: **Matthieu Calame, Director of Fondation Charles Leopold Mayer**
- 18:05** Keynote speech: **Bill McKibben, Founder of 350.org**
- 18:15** Panel 1: Divest Invest
- Mark Campanale, Founder of Carbon Tracker Initiative**  
**Mark Lewis, Managing Director Research, Barclays**
- 18:30** Panel 2: New Signatories
- Marie-Stéphane Maradeix, Director General of Fondation Daniel et Nina Carasso**  
**Jacqueline Délia Brémond, Co-Funder & Co-Chair of Fondation Ensemble**
- 18:40** Call to action: **Matthias Fiedler, Managing Director of Bewegungsstiftung**
- 18:50** Questions from the audience
- 19:00** **Pascal Canfin, Senior Advisor on Climate at World Resources Institute**
- 19:30** Concluding speech from **Reverend Lennox Yearwood** and performances by **Malik Yusef** and **Antonique Smith**, followed by cocktails and canapés and networking

*Hosted by*

EUROPEANS FOR  
**DivestInvest**

**DivestInvest**  
PHILANTHROPY



Fondation Charles Léopold Mayer  
pour le Progrès de l'Homme

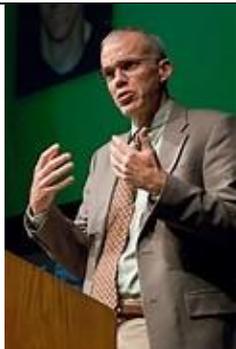
## Biographies:

### **Matthieu Calame, Director of the Charles Léopold Mayer Foundation**



Matthieu has been Director of FHP since January 2010. A graduated agronomist, he worked from 1993 to 2005, on the conversion of a rural domain in France (Villarceaux, Val d'Oise), from classical farming practices to sustainable rural development. In August 2005, he joined the team of the Foundation, in charge of the questions on evolution of living research, biotechnology, biodiversity, sustainable land management and rural development, prior to be appointed Director

### **Bill McKibben, Founder of 350.org**



Bill McKibben is an author and environmentalist. In 2014 he was awarded the Right Livelihood Prize, sometimes called the 'alternative Nobel.' His 1989 book *The End of Nature* is regarded as the first book for a general audience about climate change, and has appeared in 24 languages; he's gone on to write a dozen more books. He is a founder of 350.org, the first planet-wide, grassroots climate change movement, which has organized twenty thousand rallies around the world in every country save North Korea, spearheaded the resistance to the Keystone Pipeline, and launched the fast-growing fossil fuel divestment movement.

### **Mark Campanale, Founder of Carbon Tracker Initiative**



Mark is the Founder of the Carbon Tracker Initiative and conceived the 'unburnable carbon' capital markets thesis. He commissioned and was editor of 'Unburnable Carbon, are markets carrying a carbon bubble' report. Mark is responsible for management strategy, board matters and developing our capital markets framework analysis. Prior to forming Carbon Tracker, Mark had twenty five years' experience in sustainable financial markets.

**Mark Lewis, Managing Director and Head of European Utilities research at Barclays**



Mark Lewis is a Managing Director and Head of European Utilities research at Barclays. Previously, he was Chief Energy Economist at Kepler Cheuvreux (2014-15), and Managing Director and Global Head of Energy Research at Deutsche Bank, where he worked for 14 years. His research on power, gas, and emissions was ranked Number 1 by Energy Risk magazine in its 2011, 2010, 2009 and 2008 surveys

**Marie-Stéphane Maradeix, Déléguée Générale de Fondation Daniel et Nina Carasso**



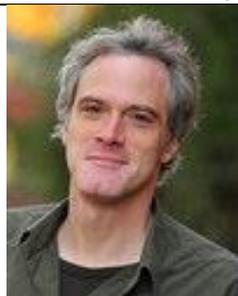
Marie-Stéphane Maradeix has worked in the public interest services sector for 25 years including Médecins du Monde, La Voie Privée (fund-raising magazine), the French Social Affairs Ministry and a French charity, Les Orphelins Apprentis d'Auteuil. After heading the fundraising campaign for Les Orphelins Apprentis d'Auteuil, she was appointed Deputy Director of the Development Campaign of ESSEC Business School. Then, in 2007, she directed the Campaign for the Ecole Polytechnique (a top French university) before joining the Daniel and Nina Carasso Foundation as Executive Director in October 2011.

**Jacqueline Délia Brémond de Fondation Ensemble**



Jacqueline Delia-Brémond is co-founder, with her husband Gérard Brémond, of Fondation Ensemble. Created in 2004, the foundation has three main programme areas: water, sanitation and sustainable development in developing countries. The programme fund, for larger, long-term grants, represents 85 per cent of the foundation's annual distribution, with the remainder dedicated to the micro-grants fund.

**Matthias Fielder, Managing Director of Bewegungsstiftung**



Matthias Fiedler is Managing Director of Bewegungsstiftung in Germany, which supports the work of social movements, providing grants and advice to help them fulfill their potential. With the understanding that social and political change needs a lot of time, persistence and great commitment, the foundation supports campaigns on regional, national or international issues with clear strategies towards long-term impact.

**Pascal Canfin**

Pascal Canfin will be the head of the French section of WWF, beginning in January 2016. He was Minister for Development under the Minister of Foreign Affairs in the Ayrault Cabinet and previously a Member of the European Parliament from 2009 to 2012. Since July 2014, he has been the Senior Advisor on Climate at World Resources Institute preparing for COP21. He co-chaired with Alain Grandjean the Commission for innovative financing for climate, mandated by the President of the French Republic

**Rev Lennox Yearwood**

Lennox Yearwood, Jr. is a minister and community activist who is also an influential member of political hip hop. Yearwood currently serves as President of the Hip Hop Caucus, a national nonprofit, nonpartisan organization that empowers young people to participate in elections, policymaking and service projects. Yearwood has led or been involved in a number of high-profile campaigns to engage young voters, as well as working on human rights issues in the Gulf Coast region after Hurricane Katrina.

**Antonique Smith**

Antonique Smith is an American Broadway, film and television actress, and a Grammy nominated singer and songwriter. Smith was born in East Orange, New Jersey. Smith is well known for her starring as Mimi in Jonathan Larson's Broadway production of Rent. She was also the poster girl for Rent, displayed on taxi cabs in NYC and posters across the country. Smith left the role of Mimi in the musical Rent on Broadway to record her album and expand her film career.

**Malik Yusef**

Malik Yusef is a spoken word artist, poet, musician, film producer and actor based in Chicago, Illinois